Introduction to Large Language Models

CS6120: Natural Language Processing Northeastern University

David Smith with slides from Dan Jurafsky and James Martin

Large language models

Computational agents that can interact conversationally with people using natural language LLMS have revolutionized the field of NLP and Al

- Remember the simple n-gram language model
 - Assigns probabilities to sequences of words
 - Generate text by sampling possible next words
 - Is trained on counts computed from lots of text

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 - Are trained by learning to guess the next word
 - And then trained further on other tasks, human feedback

Fundamental intuition of large language models

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Text contains enormous amounts of knowledge Pretraining on lots of text with all that knowledge is what gives language models their ability to do so much

 With roses, dahlias, and peonies, I was surrounded by <u>flowers</u>

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- The author of "A Room of One's Own" is Virginia Woolf

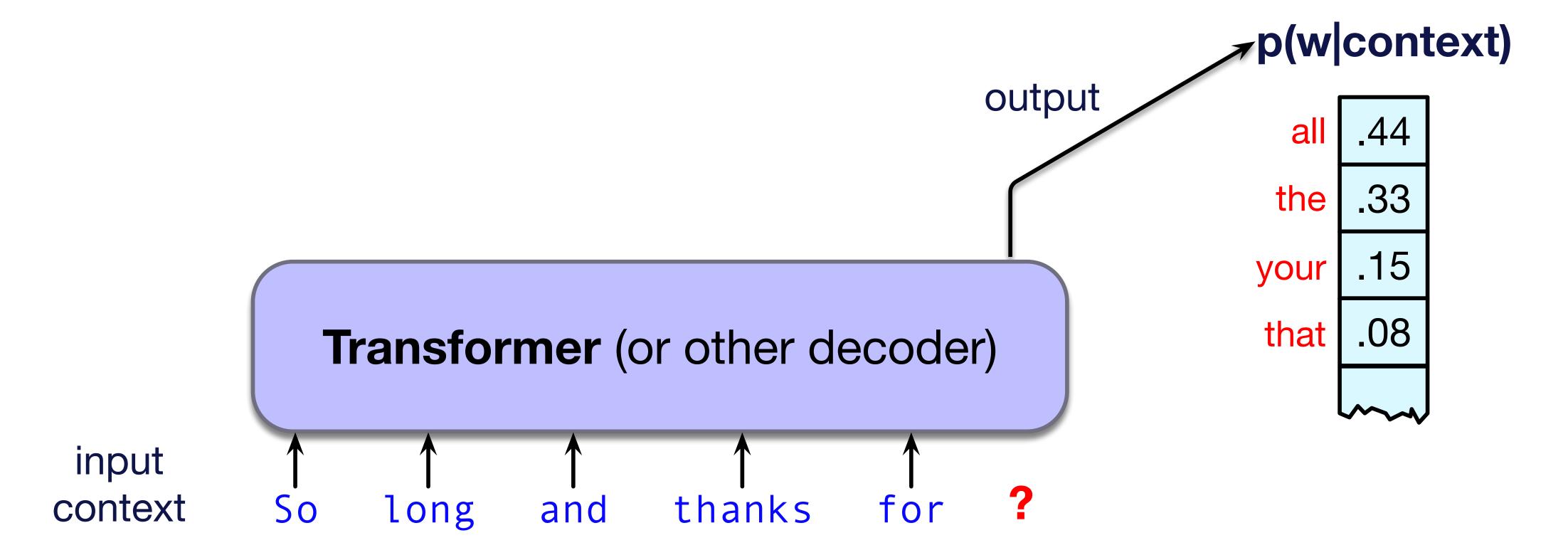
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- The room wasn't just big it was enormous
- The square root of 4 is 2
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- The doctor told me that he

What is a large language model?

A neural network with:

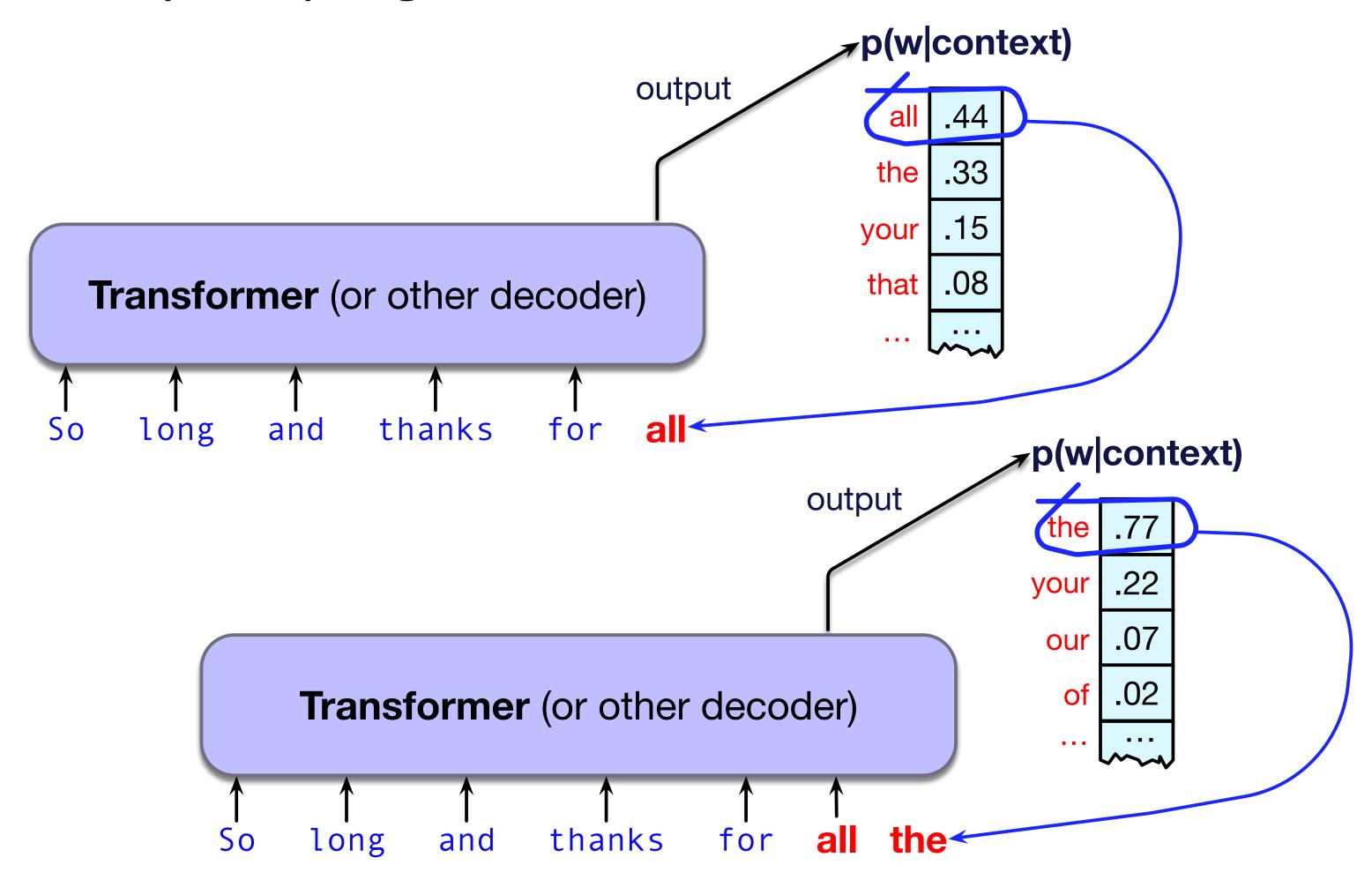
Input: a context or prefix,

Output: a distribution over possible next words

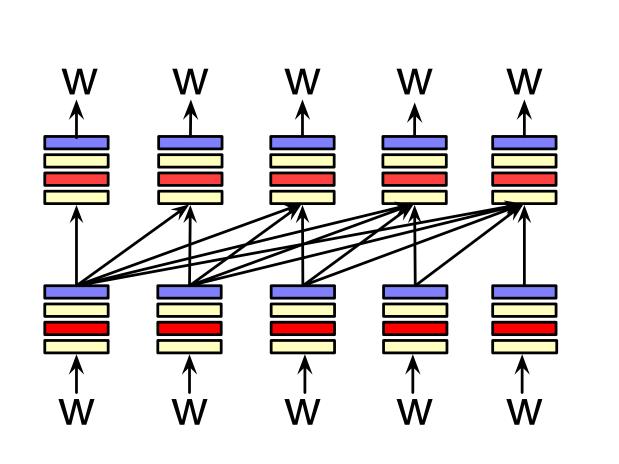


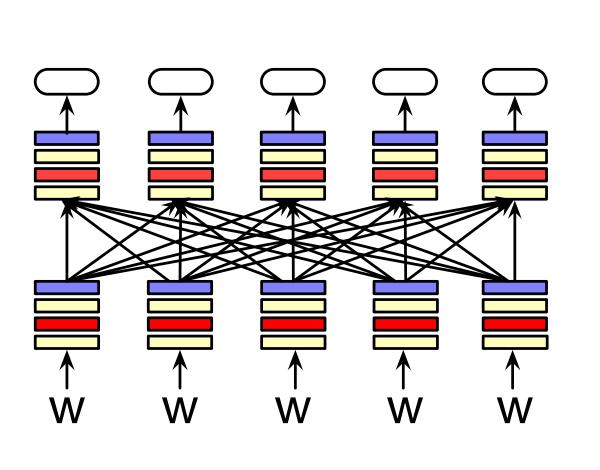
LLMs can generate!

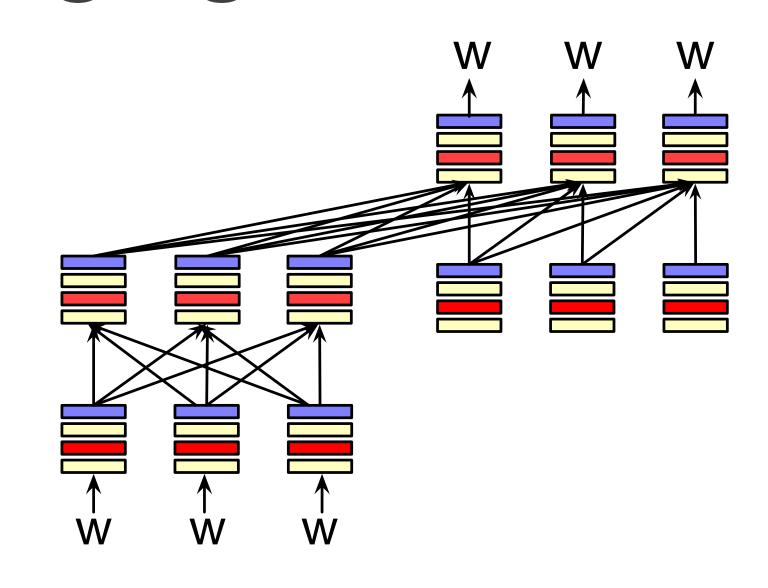
A model that gives a probability distribution over next words can generate by repeatedly sampling from the distribution



Three architectures for large language models







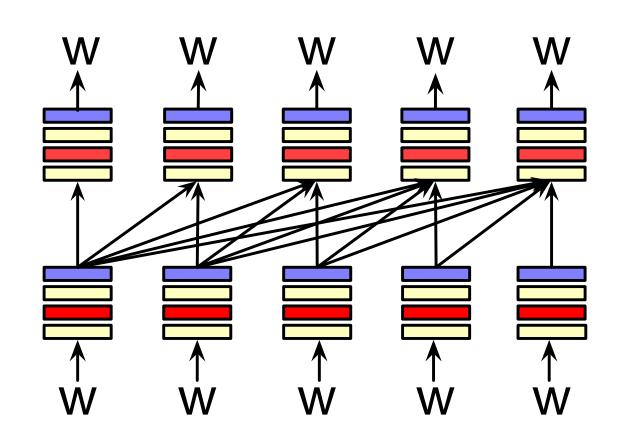
Decoders

GPT, Claude, Llama Mixtral Encoders

BERT family, RoBERTa Encoder-decoders

Flan-T5, Whisper

Decoders

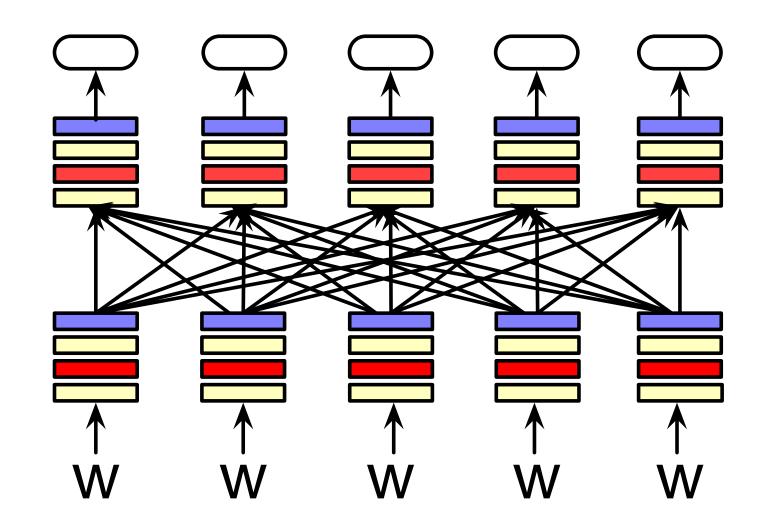


What most people think of when we say LLM

- GPT, Claude, Llama, DeepSeek, Mistral
- A generative model
- It takes as input a series of tokens then iteratively generates an output token one at a time.
- "Left to right" (causal, autoregressive)

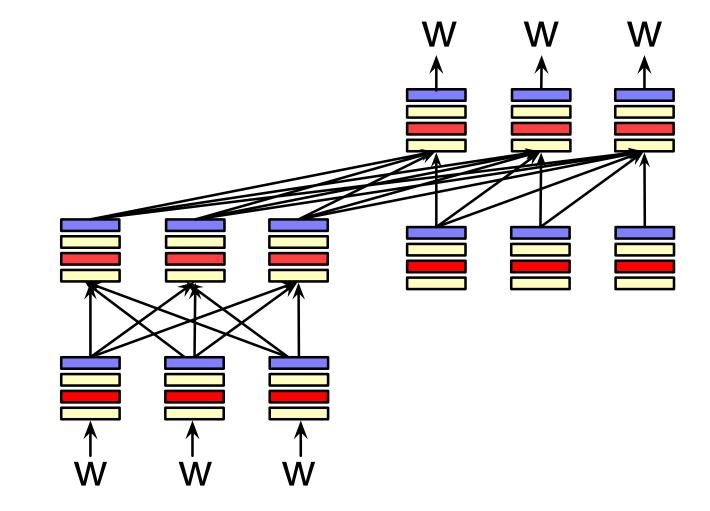
Encoders

- Masked Language Models (MLMs)
- BERT family



- Trained by predicting words from surrounding words on both sides
- Are usually finetuned (trained on supervised data) for classification tasks.

Encoder-Decoders



- Trained to map from one sequence to another
- Popular for:
 - machine translation (map from one language to another)
 - speech recognition (map from acoustics to words)
 - optical character recognition (map from images to words)

What can we do with text generation?

Big idea

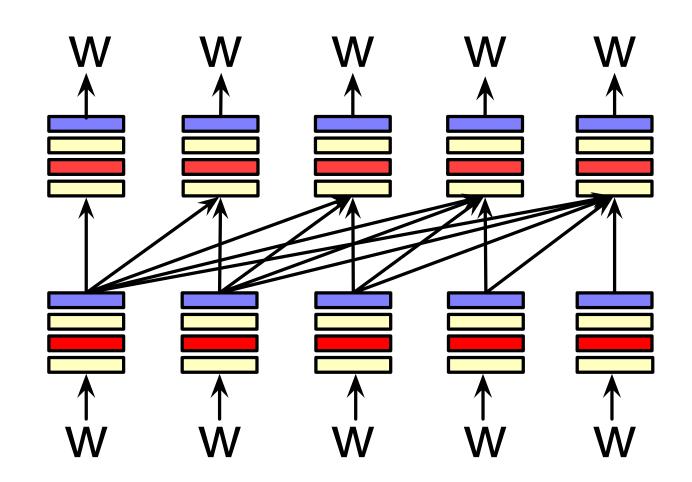
Many tasks can be turned into tasks of predicting words!

This lecture: decoder-only models

Also called:

- Causal LLMs
- Autoregressive LLMs
- Left-to-right LLMs

Predict words left to right



Conditional Generation: Generating text conditioned on previous text!

- . Give the LLM an input piece of text, a prompt
- 2. Have it generate token by token
 - conditioned on the prompt and the generated tokens

We generate from a model by

- . computing the probability of the next token w_i from the prior context: $P(w_i|w_{< i})$
- 2. sampling from that distribution to generate a token

Many practical NLP tasks can be cast as conditional generation!

Sentiment analysis: "I like Jackie Chan"

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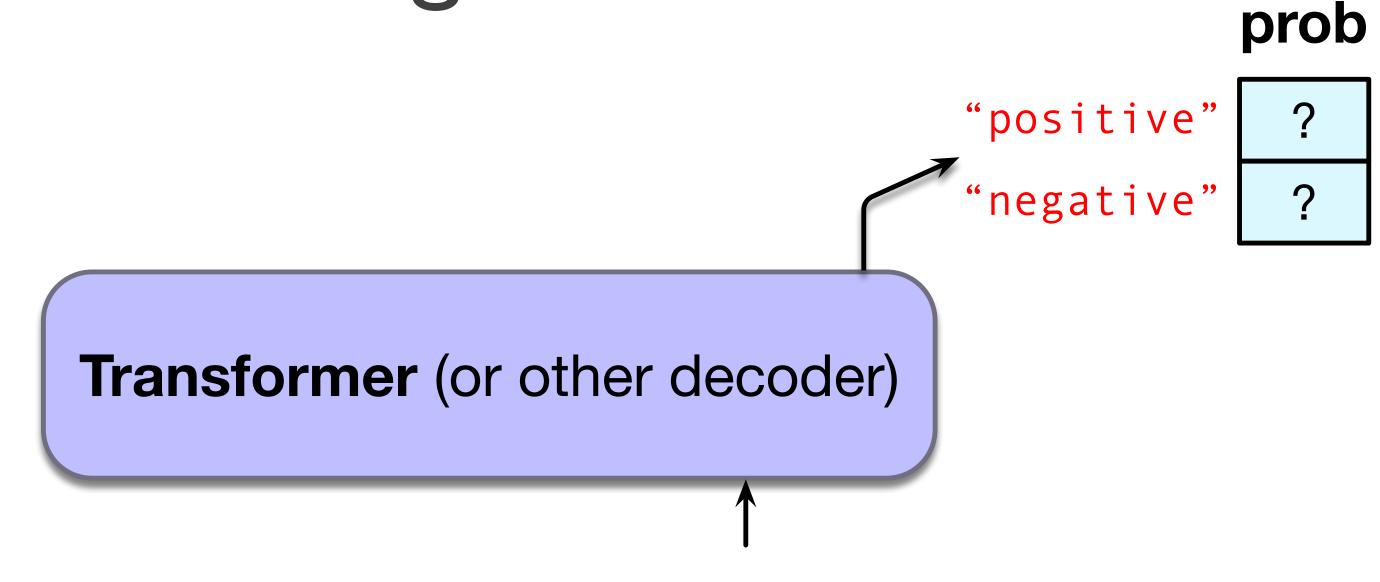
. We give the language model this string:
The sentiment of the sentence "I like Jackie Chan" is:

Many practical NLP tasks can be cast as conditional generation!

Sentiment analysis: "I like Jackie Chan"

- . We give the language model this string:
 The sentiment of the sentence "I like Jackie Chan" is:
- 2. And see what word it thinks comes next

Sentiment via conditional generation



The sentiment of the sentence "I like Jackie Chan" is:

Which word has a higher probability?

```
P(positive/The sentiment of the sentence '' I like Jackie Chan" is:)
```

P(negative/The sentiment of the sentence '' I like Jackie Chan" is:)

Framing lots of tasks as conditional generation

QA: "Who wrote The Origin of Species"

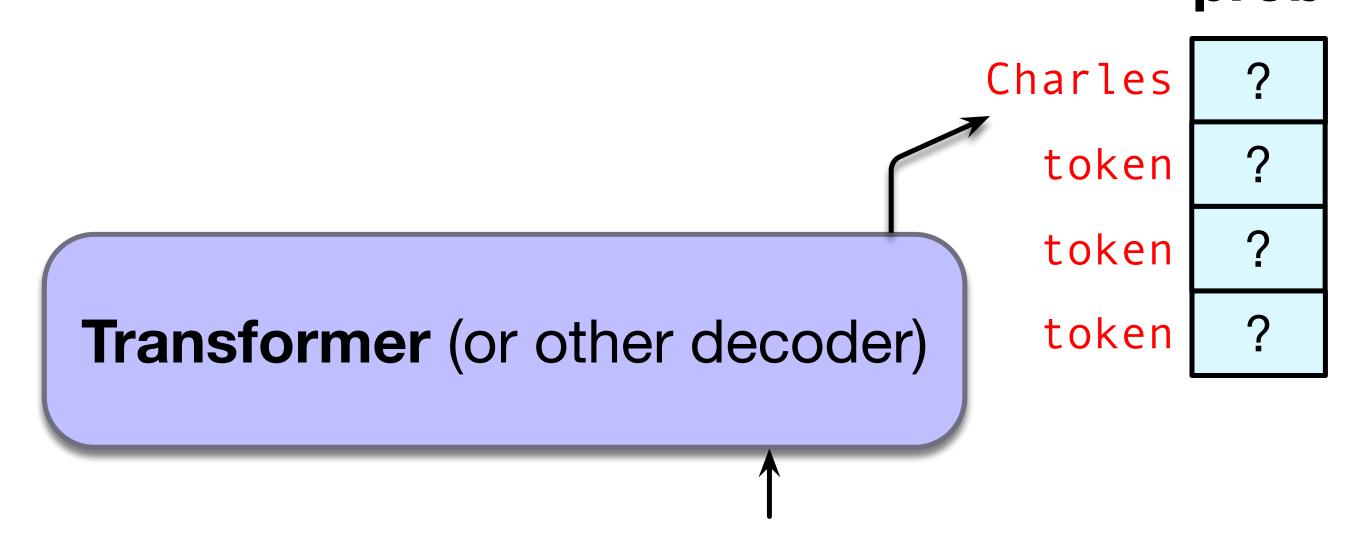
. We give the language model this string:

Q: Who wrote the book "The Origin of Species"? A:

2. And see what word it thinks comes next:

P(w/Q: Who wrote the book "The Origin of Species"? A:)

Question answering via conditional generation prob



Q: Who wrote the book `The Origin of Species' A:

Now we iterate:

P(w/Q: Who wrote the book "The Origin of Species"? A: Charles)

What should we condition on?

Prompt

Prompt: a text string that a user issues to a language model to get the model to do something useful by conditional generation

Prompt engineering: the process of finding effective prompts for a task.

Like searching for good parameters, but in the discrete space of word sequences.

Prompts

A question:

What is a transformer network?

Perhaps structured:

Q: What is a transformer network? A:

Or an instruction:

Translate the following sentence into Hindi: 'Chop the garlic finely'.

Prompts can be very structured

Human: Do you think that "input" has negative or positive sentiment?

Choices:

(P) Positive

(N) Negative

Assistant: I believe the best answer is: (

Prompts can have demonstrations (= examples)

The following are multiple choice questions about high school computer science.

Let x = 1. What is x << 3 in Python 3?

(A) 1 (B) 3 (C) 8 (D) 16

Answer: C

Which is the largest asymptotically?

(A) O(1) (B) O(n) (C) $O(n^2)$ (D) $O(\log(n))$

Answer: C

What is the output of the statement "a" + "ab" in Python 3?

(A) Error (B) aab (C) ab (D) a ab

Answer:



Prompts are a learning signal

- This is especially clear with demonstrations

 But this is a different kind of learning than pretraining on next-word prediction
- Pretraining sets language model weights via gradient descent
- Prompting just changes the context and the activations in the network; no parameters change
- We call this in-context learning—learning that improves model performance but does not update parameters

LLMs usually have a system prompt

<system>You are a helpful and knowledgeable assistant. Answer concisely and correctly.

This is automatically and silently concatenated to a user prompt

<system> You are a helpful and knowledgeable assistant. Answer concisely and correctly. <user> What is the capital of France?

System prompts can be long; I 700 words for Claude Opus4 Some extracts:

Claude should give concise responses to very simple questions, but provide thorough responses to complex and open-ended questions.

Claude is able to explain difficult concepts or ideas clearly. It can also illustrate its explanations with examples, thought experiments, or metaphors.

Claude does not provide information that could be used to make chemical or biological or nuclear weapons.

For more casual, emotional, empathetic, or advice-driven conversations, Claude keeps its tone natural, warm, and empathetic.

Claude cares about people's well-being and avoids encouraging or facilitating self-destructive behavior.

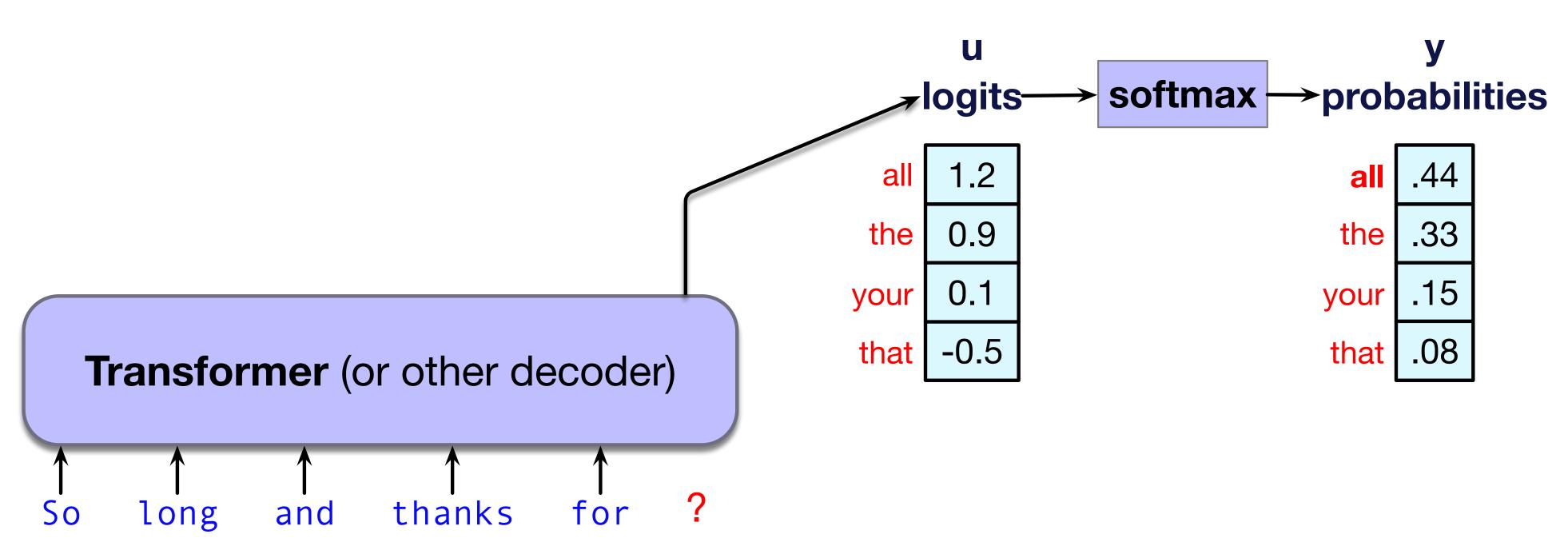
If Claude provides bullet points in its response, it should use markdown, and each bullet point should be at least 1-2 sentences long unless the human requests otherwise.

What word comes next?

Where does token probability come from?

The internal networks for LLMs generate real-valued scores called **logits** for each token in the vocabulary.

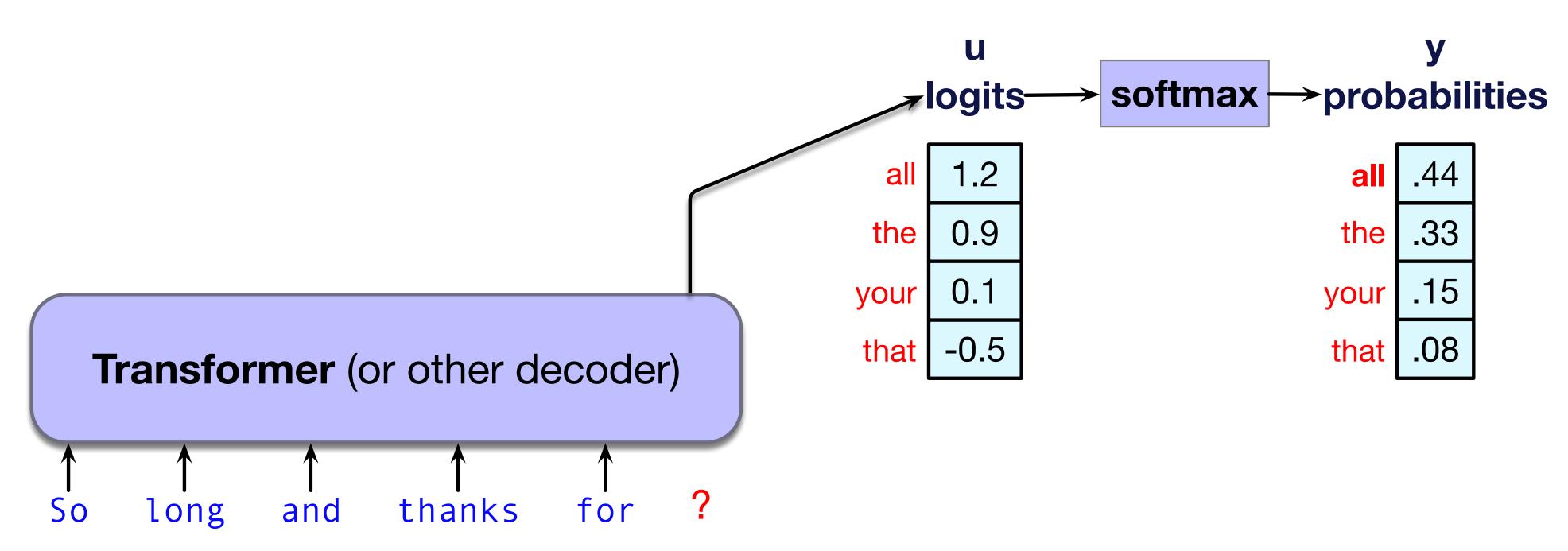
Score vector \mathbf{u} of shape $[\mathbf{I} \times |V|]$ is turned into a probability by softmax $\mathbf{y} = \operatorname{softmax}(\mathbf{u})$



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Decoding

This task of choosing a word to generate based on the model's probabilities is called decoding.

Decoding from a model left-to-right and repeatedly choosing the next token conditioned on our previous choices is called autoregressive generation.

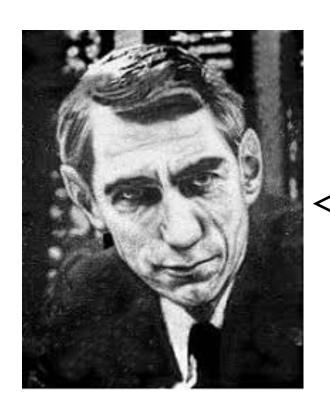
A SMALL OBLONG READING LAMP ON THE DESK
--SM---OBL---REA----O----D---



Claude Shannon

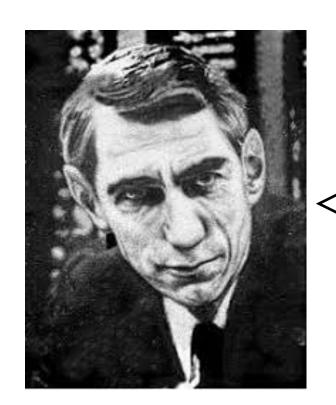
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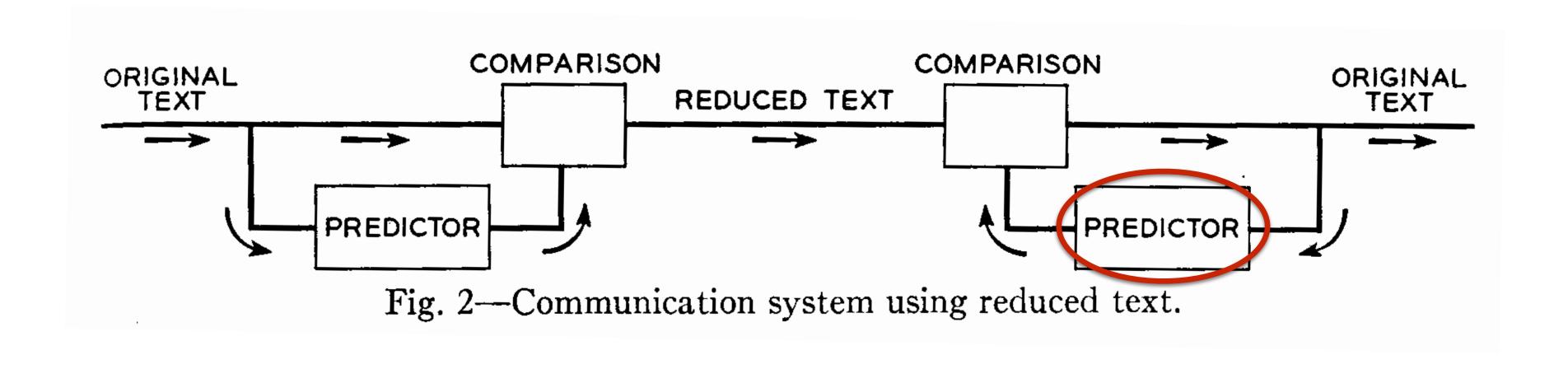
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Cloned Shannon makes the same guesses.

Here's the Decoder



Greedy decoding

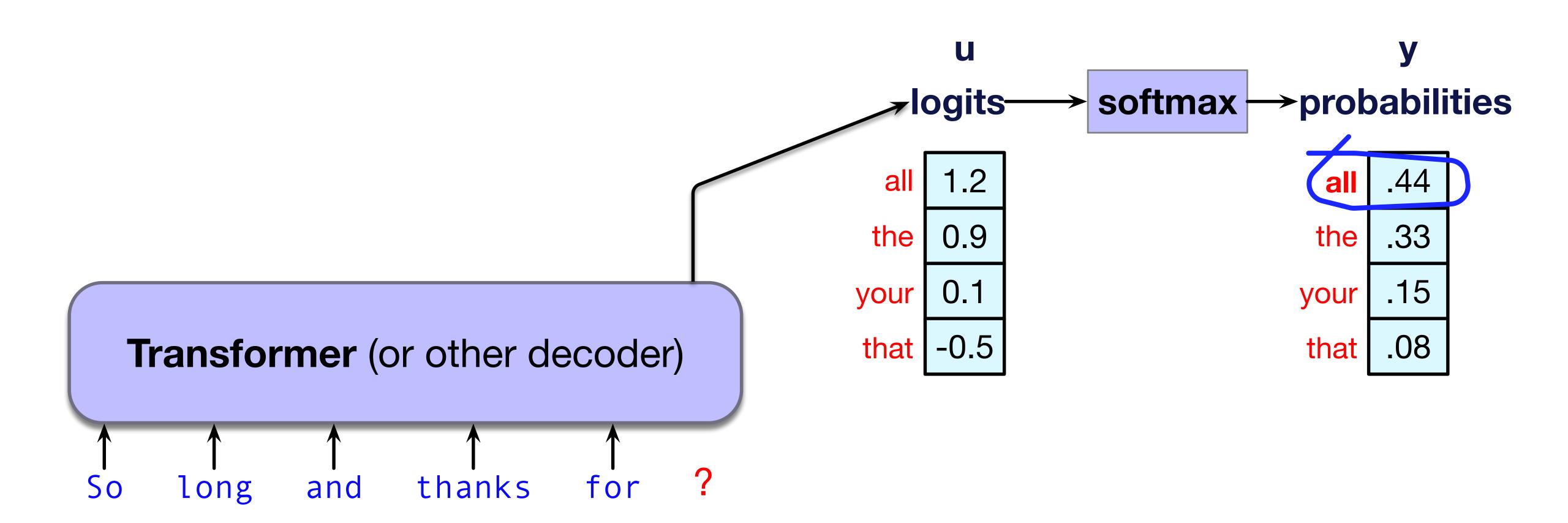
A greedy algorithm is one that makes a choice that is locally optimal

• (whether or not it will turn out to have been the best choice with hindsight)

Simply generate the most probable word:

$$\hat{w_t} = \operatorname{argmax}_{w \in V} P(w|\mathbf{w}_{< t})$$

Greedy decoding: choosing "all"



We don't use greedy decoding

Because the tokens it chooses are (by definition) extremely predictable, the resulting text is **generic** and **repetitive**

Greedy decoding is so predictable that it is deterministic.

Instead, people prefer text that is more diverse, like that generated by sampling

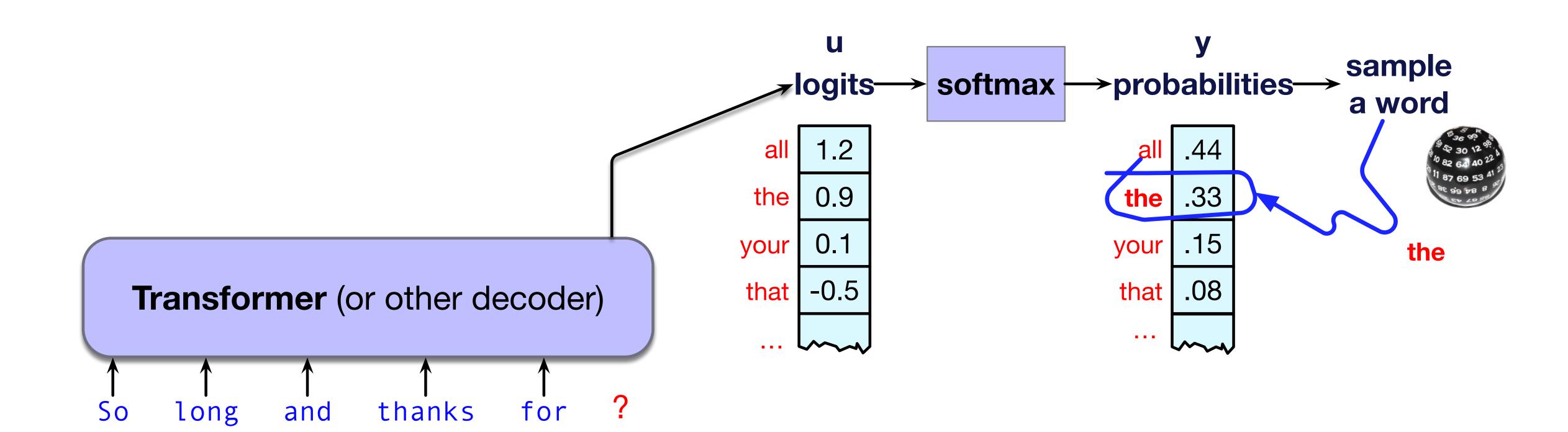
Random sampling

Sampling from a distribution means to choose random points according to their likelihood.

Sampling from an LM means to choose the next token to generate according to its probability.

Random (multinomial) sampling: We randomly select a token to generate according to its probability defined by the LM, conditioned on our previous choices, generate it, and iterate.

Random Sampling



Alas, random sampling doesn't work very well

Even though random sampling mostly generates sensible, high-probable words,

there are many odd, low-probability words in the tail of the distribution.

Each one is low-probability but added up they constitute a large portion of the distribution, so they get picked enough to generate weird sentences.

Factors in word sampling: quality and diversity

Emphasize high-probability words

- + quality: more accurate, coherent, and factual,
- diversity: boring, repetitive.

Emphasize middle-probability words

- + diversity: more creative, diverse,
- quality: less factual, incoherent

Reshape the probability distribution

- increase the probability of the high probability tokens
- decrease the probability of the low probability tokens

Divide the logit by a temperature parameter T before passing it through the softmax.

Instead of

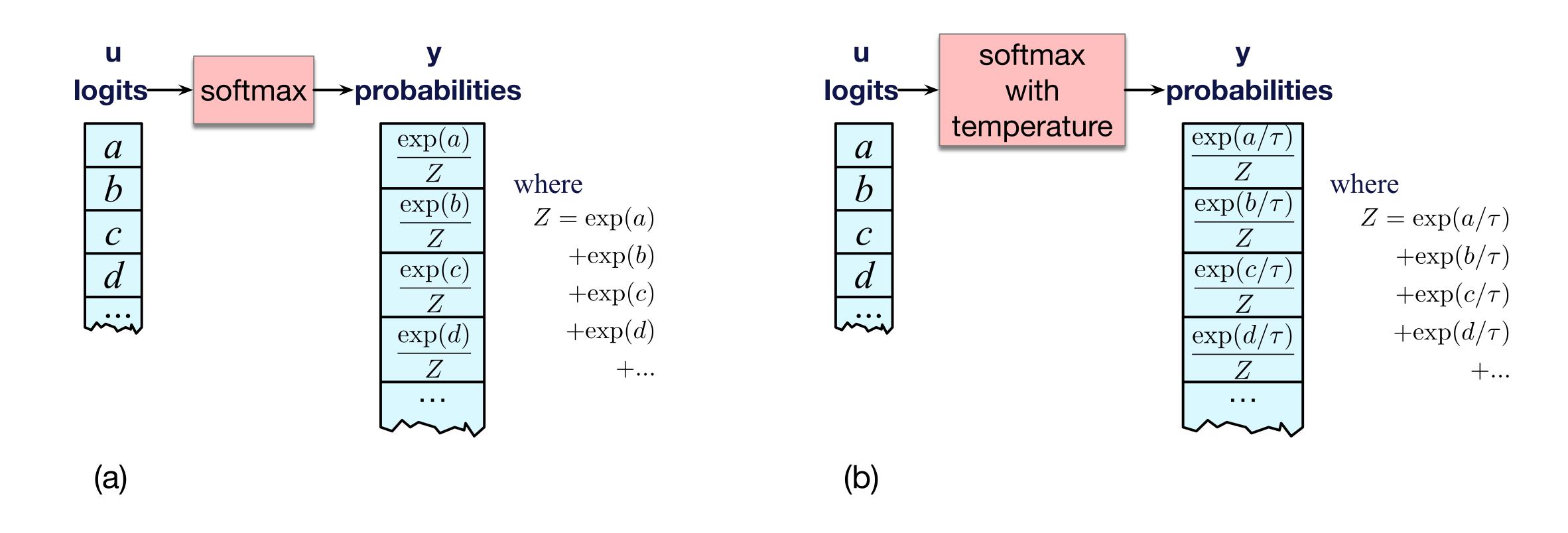
$$y = softmax(u)$$

We do

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$$y = softmax(u/\tau)$$

Why does this work?

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- Softmax pushes high values toward I and low values toward 0.

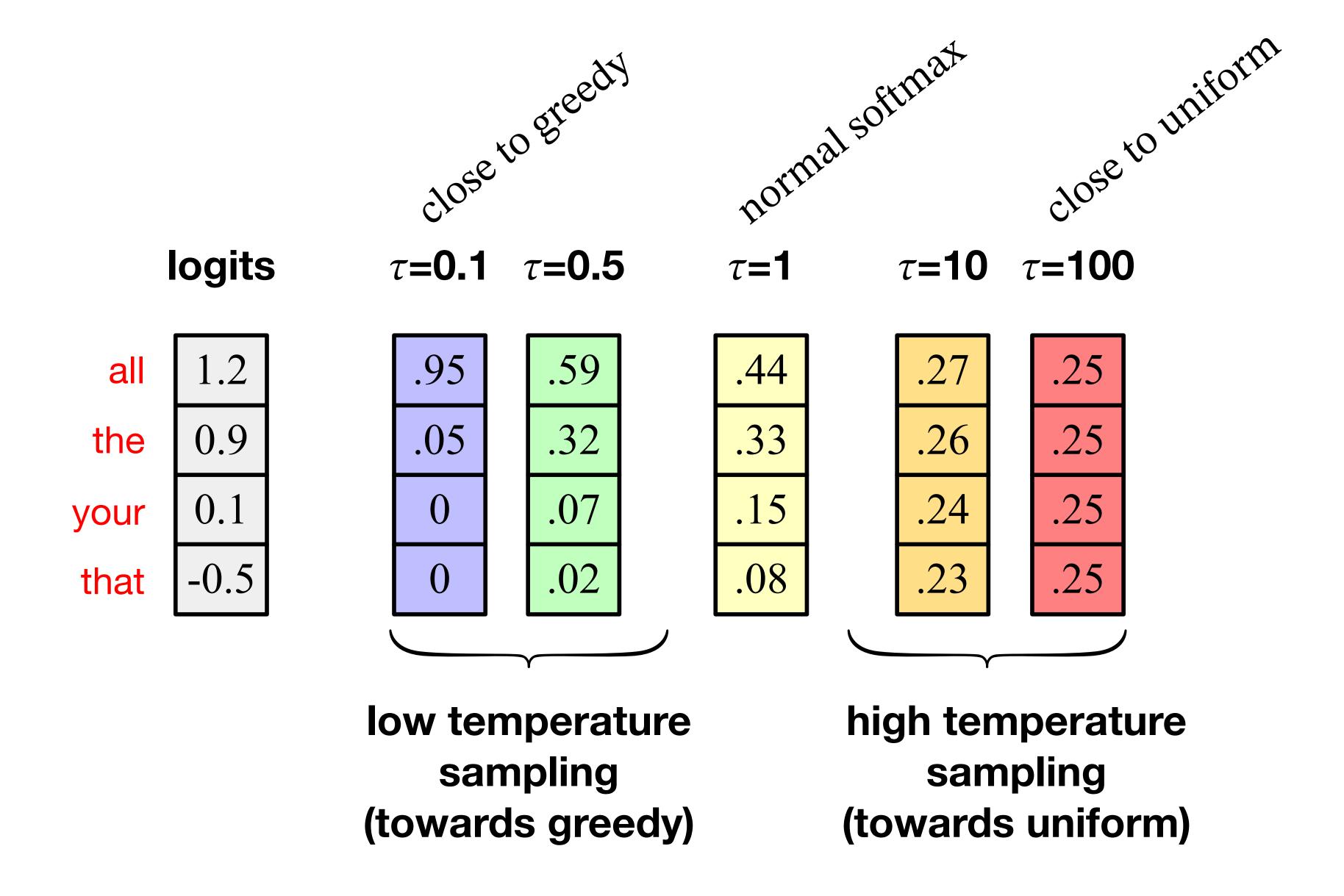
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- As T approaches 0, the probability of most likely word approaches 1

softmax output with temperature τ



Temperature sampling comes from thermodynamics

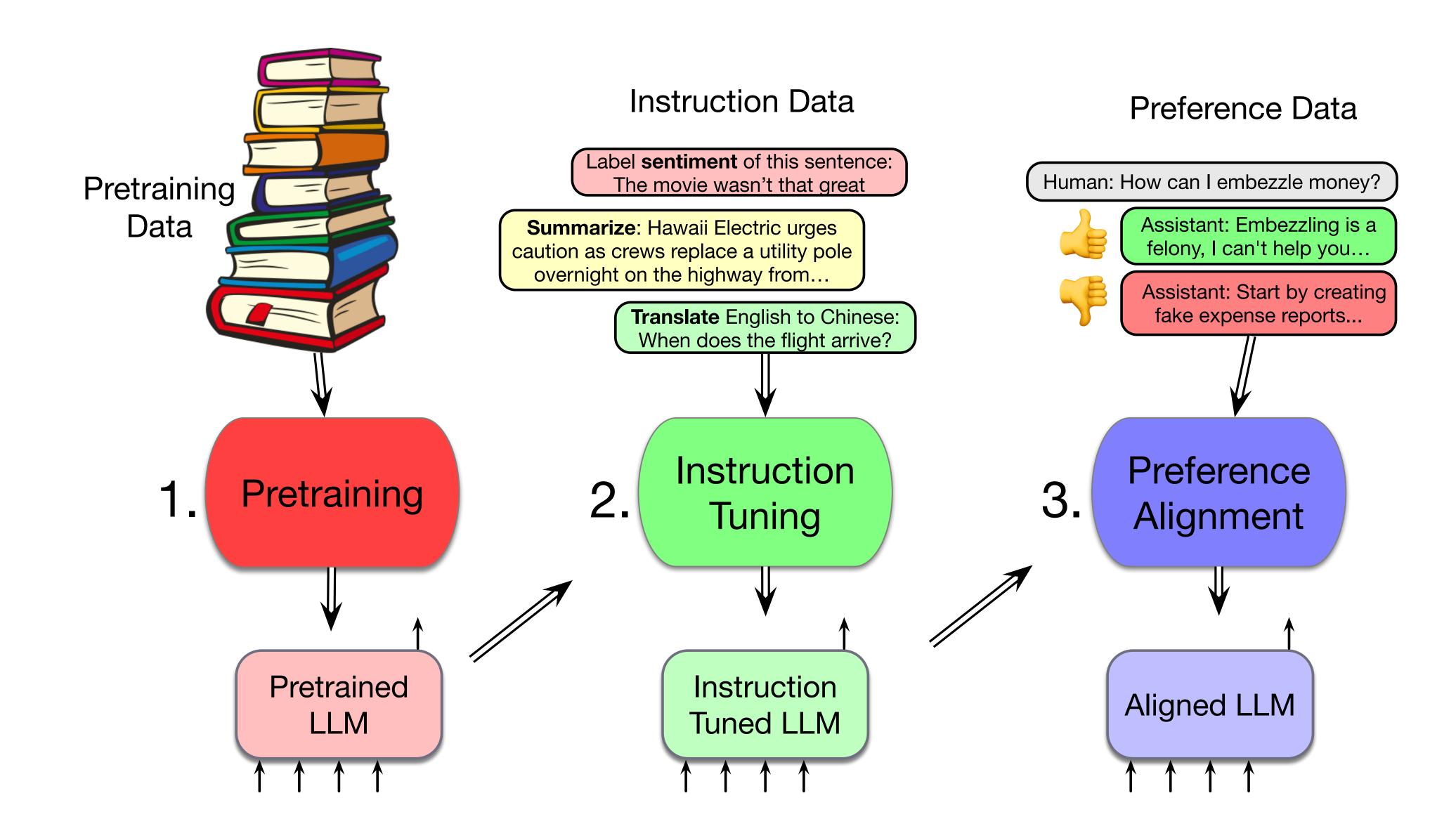
- a system at high temperature is flexible and can explore many possible states,
- a system at lower temperature is likely to explore a subset of lower energy (better) states.

In low-temperature sampling, $(T \le I)$ we smoothly

- increase the probability of the most probable words
- decrease the probability of the rare words.

Pretraining

Three stages of training in LLMs



Pretraining

The big idea that underlies all the amazing performance of language models

First pretrain a transformer model on enormous amounts of text

Then apply it to new tasks.

Self-supervised training algorithm

We train them to predict the next word!

- . Take a corpus of text
- 2. At each time step t
 - i. ask the model to predict the next word
 - ii. train the model using gradient descent to minimize the error in this prediction

"Self-supervised" because it just uses the next word as the label!

Intuition of language model training: loss

- Same loss function: cross-entropy loss
 - We want the model to assign a high probability to true word w
 - = want loss to be high if the model assigns too low a probability to w
- CE Loss: The negative log probability that the model assigns to the true next word w
 - If the model assigns too low a probability to w
 - We move the model weights in the direction that assigns a higher probability to w

Cross-entropy loss for language modeling

CE loss: difference between the correct probability distribution and the predicted distribution

$$L_{CE} = -\sum_{w \in V} \mathbf{y}_{t}[w] \log[\hat{\mathbf{y}}_{t}[w]]$$

The correct distribution \mathbf{y}_t knows the next word, so is I for the actual next word and 0 for the others.

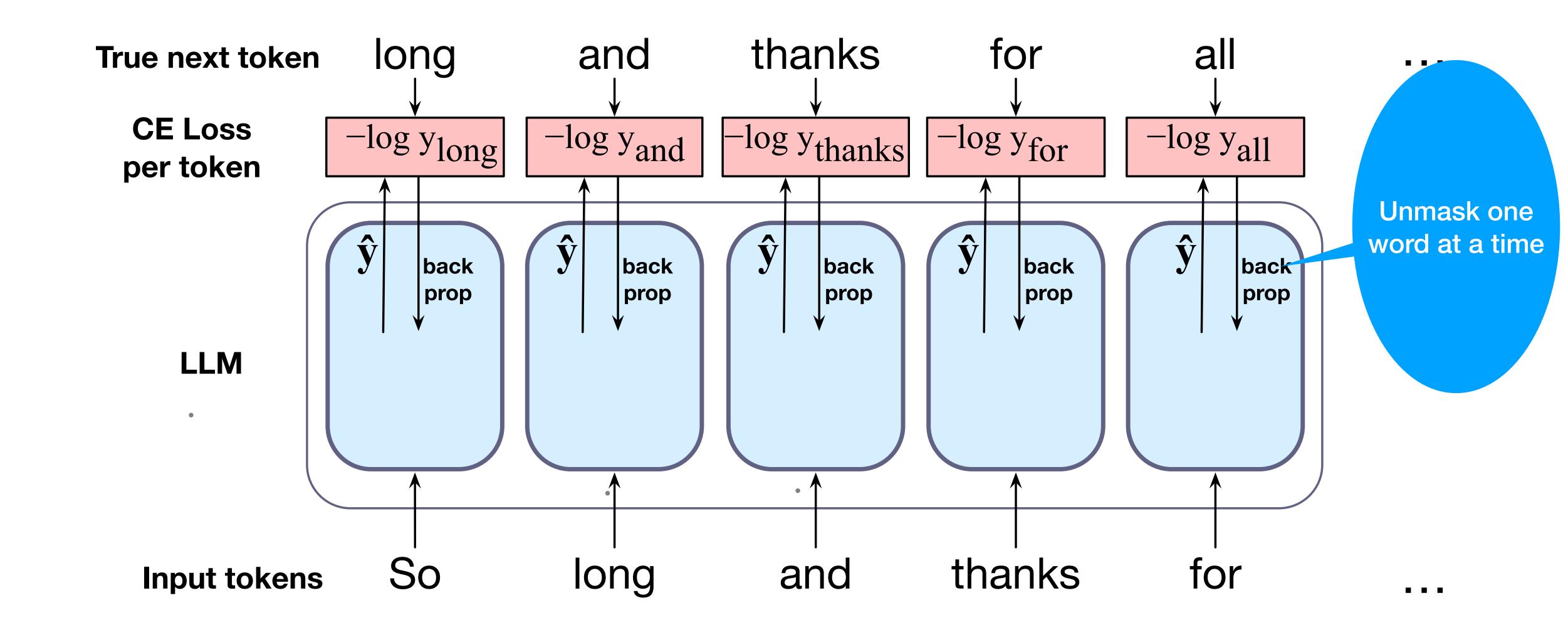
So in this sum, all terms get multiplied by zero except one: the logp the model assigns to the correct next word, so:

$$L_{CE}(\hat{\mathbf{y}}_t, \mathbf{y}_t) = -\log \hat{\mathbf{y}}_t[w_{t+1}]$$

Teacher forcing

- At each token position t, model sees correct tokens $w_{1:t}$,
 - Computes loss (–log probability) for the next token w_{t+1}
- At next token position t+1 we ignore what model predicted for w_{t+1}
 - Instead we take the correct word w_{t+1} , add it to context, move on

Training a transformer language model



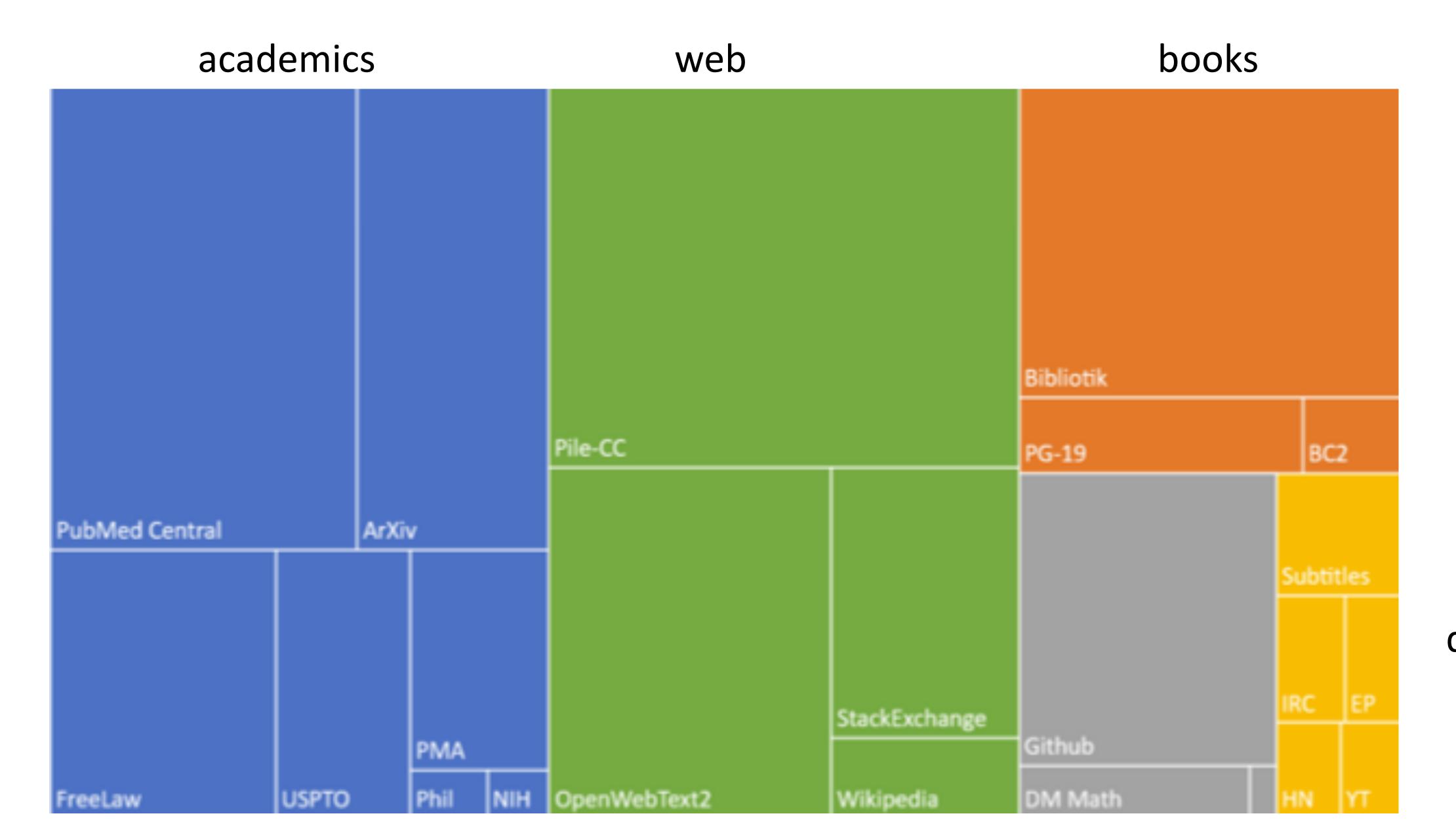
LLMs are mainly trained on the web

Common crawl, snapshots of the entire web produced by the non- profit Common Crawl with billions of pages

Colossal Clean Crawled Corpus (C4; Raffel et al. 2020), 156 billion tokens of English, filtered

What's in it? Mostly patent text documents, Wikipedia, and news sites

The Pile: a popular research pretraining corpus



dialog

Dolma: An open 3T token corpus

Subset		Size		
Source	Туре	Gzip files (GB)	Documents (millions)	<u>GPT-NeoX</u> Tokens (billions)
CommonCrawl	web	4,197	4,600	2,415
<u>C4</u>	web	302	364	175
peS2o	academic	150	38.8	57
The Stack	code	675	236	430
<u>Project</u> <u>Gutenberg</u>	books	6.6	0.052	4.8
<u>Wikipedia</u>	encyclopedic	5.8	6.1	3.6
Total		5,334	5,245	3,084

Common Corpus: 2T tokens of open data

Dataset	Documents	Words	Tokens
Open Government	74,727,536	257,233,670,261	406,581,454,455
Open Culture	93,156,602	549,608,763,966	885,982,490,090
Open Science	19,220,942	147,305,783,453	281,193,563,789
Open Code	202,765,051	77,669,169,092	283,227,402,898
Open Web	96,165,348	33,208,509,065	73,217,485,489
Open Semantic	30,072,707	23,284,201,782	67,958,671,827
Other	925,462	328,160,421	486,099,734
Total	517,033,648	1,088,638,258,040	1,998,647,168,282

Filtering for quality and safety

Quality is subjective

- Many LLMs attempt to match Wikipedia, books, particular websites
- Need to remove boilerplate, adult content
- Deduplication at many levels (URLs, documents, even lines)

Safety also subjective

- Toxicity detection is important, although that has mixed results
- Can mistakenly flag data written in dialects like African American English

There are problems with scraping from the web



Authors Sue OpenAI Claiming Mass Copyright Infringement of Hundreds of Thousands of Novels

The Times Sues OpenAI and Microsoft Over A.I. Use of Copyrighted Work

Millions of articles from The New York Times were used to train chatbots that now compete with it, the lawsuit said.

There are problems with scraping from the web

Copyright: much of the text in these datasets is copyrighted

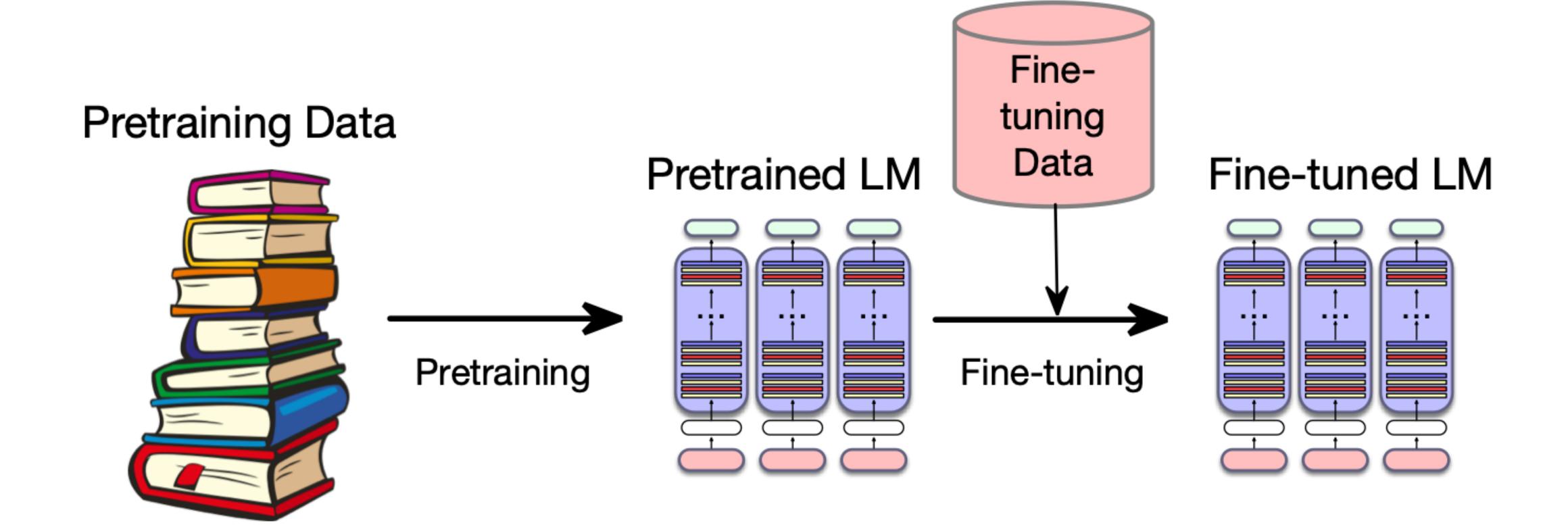
- Not clear if fair use doctrine in US allows for this use
- This remains an open legal question across the world
 Data consent
- Website owners can indicate they don't want their site crawled **Privacy**:
- Websites can contain private IP addresses and phone numbers **Skew**:
- Training data is disproportionately generated by authors from the US which probably skews resulting topics and opinions

Fine-tuning

Finetuning for adaptation to new domains

- What happens if we need our LLM to work well on a domain it didn't see in pretraining?
- Perhaps some specific medical or legal domain?
- Or maybe a multilingual LM needs to see more data on some language that was rare in pretraining?
- Therefore, produce a specialized model by "fine tuning"
 - Unsupervised (continued pretraining)
 - Supervised (on annotations or correct text output)

Finetuning



Evaluation

Factors that we can evaluate

Perplexity (previous lecture)

Human preferences (future lectures)

Size: Big models take lots of GPUs and time to train, memory to store

Energy usage: Can measure kWh or kilograms of CO2 emitted

Fairness: Benchmarks measure gendered and racial stereotypes, or decreased performance for language from or about some groups.

Hallucination

Chatbots May 'Hallucinate' More Often Than Many Realize

What Can You Do When A.I. Lies About You?

People have little protection or recourse when the technology creates and spreads falsehoods about them.

Air Canada loses court case after its chatbot hallucinated fake policies to a customer

The airline argued that the chatbot itself was liable. The court disagreed.

Privacy

How Strangers Got My Email Address From ChatGPT's Model

Abuse and Toxicity

The New AI-Powered Bing Is Threatening Users.

Cleaning Up ChatGPT Takes Heavy Toll on Human Workers

Contractors in Kenya say they were traumatized by effort to screen out descriptions of violence and sexual abuse during run-up to OpenAl's hit chatbot

Lots more

Harm (suggesting dangerous actions)
Fraud
Emotional dependence
Bias